

ABA Annual Convention & Trade Show

BOOTH INFORMATION

JUNE 3-6, 2018 • FAIRMONT SOUTHAMPTON • BERMUDA

TABLE TOP BOOTH

Associate member rate: \$1,495

Non-member rate: \$1,895

Price includes one full convention registration (valued at \$995).

Booth Includes:

One eight-foot draped table

Two chairs

ID sign

One convention registration (a value of \$995)

8 X 10 BOOTH

Associate member rate: \$1,795

Non-member rate: \$2,295

Price includes one full convention registration (valued at \$995).

Booth Includes:

8' High back wall and 3' high side drape

ID sign

One eight-foot draped table

Two chairs

One convention registration (a value of \$995)

Exhibit Schedule

INSTALLATION	Sunday, June 3 from 12 - 4 p.m.
EXCLUSIVE SOCIAL WITH ABA BOARD*	Sunday, June 3 from 5 - 6 p.m. <i>(by invitation only)</i>
OFFICIAL OPENING	Sunday, June 3 at 6 p.m. <i>(All booths must be set up by this time. An exhibitor failing to comply will be removed as an exhibitor.)</i>
DISMANTLING	Tuesday, June 5 at 11:15 a.m.

Trade Show Hours

Sunday, June 3	6 - 7:30 p.m.
Monday, June 4	7:30 - 8:30 a.m. 9:45 - 10:15 a.m. 5:30 - 6:45 p.m.
Tuesday, June 5	7:30 - 8:30 a.m. 10:45 - 11:15 a.m.

*Our **EXCLUSIVE SOCIAL** with the **ABA BOARD OF DIRECTORS** is an invitation-only event. Only those trade show vendors who have committed and paid by **March 2, 2018** will be invited to attend.

Convention events to be held in and around trade show area:

SUNDAY, JUNE 3

Registration & Welcome Reception
Silent Auction opens in the trade show area

MONDAY, JUNE 4

Breakfast Buffet
Morning break during business session
Silent Auction and Reception

TUESDAY, JUNE 5

Breakfast Buffet
Morning break during business session

ABA Leadership Division's Annual Silent Auction will be held in the trade show area.

Please note: The registration form allows for the donation of an item for the Silent Auction.

ABA recommends an item valued at least \$250. If money is sent, ABA will purchase an item.

MORE THAN FIVE value-packed hours of events in trade show area!

Please note that times shown are tentative. Please refer to convention program for final times and locations.

TRADE SHOW Information

BOOTH ASSIGNMENT. Please be sure to list your booth preferences on the registration form. Assignments will be made at the sole discretion of ABA. Booth space is available on a first-come, first-serve basis. Booths will not be assigned until full payment has been received by ABA. Only 12 8x10 booths are available. Only 30 table top booths are available. Deadline for booth reservation is May 17, 2018.

SPECIAL EQUIPMENT. Exhibitors will be sent exhibitor information with detailed information on booth set-up.

RULES AND REGULATIONS

- Although the character of the proposed exhibits, individual requirements and preferences as to location will be considered in the assignment of space for each exhibit, booth assignments shall be at the sole discretion of The Alabama Bankers Association
- Payment must be received in full prior to booth reservation and assignment. **All fees paid to ABA are non-refundable.**
- **For the 8 x 10 Booths:** Equipment provided consists of back and side draping; one eight-foot skirted table, identification sign and two chairs. Exhibitor shall supply all other equipment.
- **For the Table Top Booths:** Equipment provided consists of one eight-foot skirted table, identification sign and two chairs. Exhibitor shall supply all other equipment.
- Packing and assembly of exhibits shall be done only in designated areas and in conformity with the rules of the convention hall or exhibit coordinator.
- Nothing shall be posted on, tacked, nailed, screwed or attached to the walls, floors, columns or other parts of the area without permission from the exhibit coordinator.
- ABA, in its sole discretion, may regulate or limit the hours of access to displays or admission to the exhibit area.
- Neither ABA nor its officers, directors, agents, employees, successors or assigns shall be responsible for any claim, loss, damage or expense of any kind or character arising out of or in any way connected with exhibitor's participation in the trade show. By their participation, exhibitors agree to indemnify, release and hold harmless ABA. Exhibitors wishing to insure their goods must do so at their own expense.
- Specific requirements as to time for installation and dismantling of exhibits shall be supplied to each exhibitor. Such requirements shall be binding upon the exhibitor and all displays must be in place and set up by one hour before the time of the official opening of the show **(which will be on Sunday, June 3 at 6 p.m.)**
- In the event any exhibitor has failed to occupy its designated space within one hour of the official opening of the show, ABA shall have the right to use and/or reassign such space in its sole discretion. Neither an exhibitor's failure to occupy designated exhibit space nor ABA's reuse or reassignment of designated space shall relieve an exhibitor from its obligation to pay for such space at full price.
- Exhibits shall be shown only in the official exhibit area as established by ABA. Exhibitor shall not be permitted to display articles, equipment or information concerning services or video of such articles, equipment or services in private suites or rooms during the show. **No exhibitor shall permit any other corporation or firm or its representative to use or share the space allotted to the exhibitor.**
- No exhibitor may have more than three representatives in a booth at the same time without prior consent of ABA. Only one registration is included with booth. All other representatives must register separately and pay appropriate fees.

ABA reserves the right to rescind any of these rules and regulations and to make such other and further rules and regulations that ABA shall, in its sole judgment, deem appropriate from time to time.

In 2017, a
total of 475
people from
67 banks
attended
this event!

AGENDA

SUNDAY, JUNE 3

Registration and Welcome
Reception
B2L Silent Auction Begins

MONDAY, JUNE 4

Prayer Service
Breakfast Buffet
General Business Session
Reception and B2L Silent
Auction Ends
Dinner and Entertainment

TUESDAY, JUNE 5

Prayer Service
Breakfast Buffet
General Business Session

WEDNESDAY, JUNE 6

Prayer Service
Breakfast Buffet
General Business Session
Dinner and Entertainment

ABA Annual Trade Show REGISTRATION

Registration type: TABLE TOP BOOTH

- Associate Member (\$1,495)
 Non-member (\$1,895)

8 X 10 BOOTH

- Associate Member (\$1,795)
 Non-member (\$2,295)

Number of booths purchasing _____

Contact Name *(Person in charge of receiving communication regarding convention and trade show)* _____ Email _____

Booth Attendee *(Complimentary)* _____ Email _____

Company _____

Address _____ City, State & Zip _____

Phone _____ Fax _____

ADDITIONAL REPRESENTATIVES who will work in the booth during the trade show (Each additional representative must pay the \$945 early bird registration fee if registered before March 30, 2018, \$995 regular registration fee after March 30, 2018, and \$1,195 for non-members)

1. _____ 2. _____

BOOTH ASSIGNMENT *(see insert for booth numbers and locations)*

1st choice # _____ 2nd choice # _____ 3rd choice # _____

Please separate us from these competitors: _____

By completing this form and returning it to ABA, exhibitor accepts and hereby agrees to be bound by all rules and regulations set forth herein. All fees paid to ABA are non-refundable. Please sign and return exhibit fees to: ABA, 445 Dexter Ave, Suite 10025 Montgomery, AL 36104 or ldunn@alabamabankers.com or boliver@alabamabankers.com. **Questions?** Call Lisa Dunn (334) 386-5737 or Beth Oliver at (334) 386-5744.

LOGO SUBMISSION FOR MARKETING PURPOSES

Please submit a company logo in **HIGH-RESOLUTION** format (.eps preferred) **WITH** your registration.

PAYMENT INFORMATION (All registration fees must accompany booth payment. ABA will not accept any registration form that is not accompanied with full payment.)

- I'd like to donate money or an item toward Bankers 2 Leaders Silent Auction.

(ABA recommends an item valued at least \$250. If money is sent, ABA will purchase an item.)

Please specify whether you will donate money or a specific item:

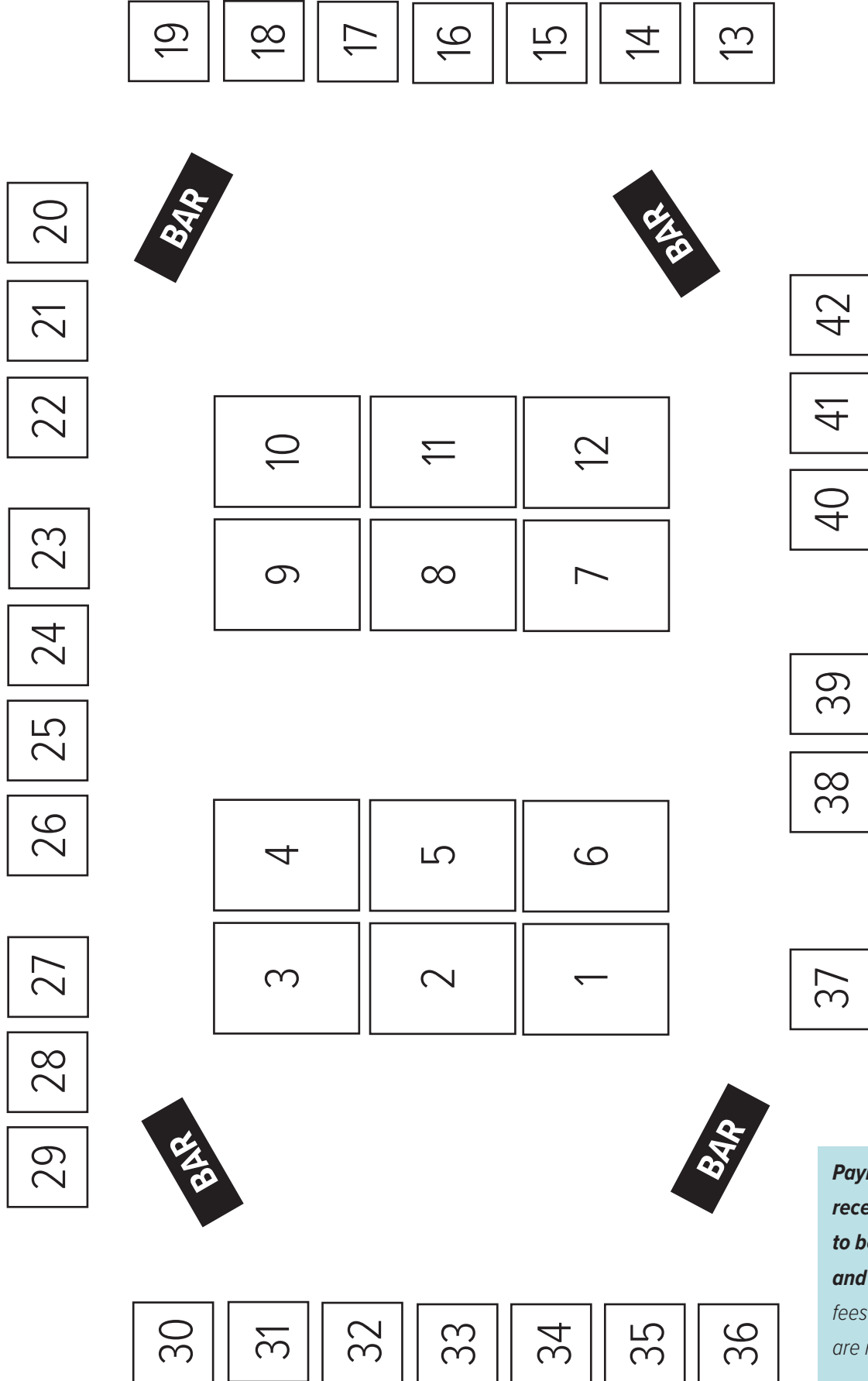
- Amount \$ _____
 Item- Description: _____

Total Amount due to ABA: \$ _____

Payment Method:

- My check is enclosed
 Please charge the following credit card:
 MasterCard Visa American Express Discover
Credit Card No. _____ Exp. Date _____
Signature _____ Date _____

TRADE SHOW BOOTH LAYOUT



Payment must be received in full prior to booth reservation and assignment. All fees paid to ABA are non-refundable.